

ORDER



KLAS

Orders	Order / Rev:	37490
	Alt Order #:	08876908
	Product Desc:	ISSUE
	Estimate:	3304
	Flight Dates:	10/05/12 - 10/11/12
	Original Date / Rev:	10/02/12 / 10/05/12
	Order Type:	GENERAL

Primary AE:	Mike Jones
Sales Office:	K-WAS
Sales Region:	National

Agency	Name:	National Media Inc
	Buying Contact:	
	Billing Contact:	
		815 Slaters Lane
		Alexandria, VA 22314

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	NRCC
	Demographic:	A35+
	Product Codes:	PO4
	Priority:	LV1
	Revenue Codes:	AGY, POL, ISS

New Business Thru:	11/29/08
Order Separation:	00:10:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/11/12	13	\$34,300.00	\$29,155.00	October 2012	13	\$34,300.00	\$29,155.00	0.00
					Totals	13	\$34,300.00	\$29,155.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Mike Jones Start Of Order - End Of Order 100%

Order Share	Share	Total
KLAS	25%	\$34,300.00
Market	100%	\$137,200.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$34,300.00
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	10%	\$13,720.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
LINKWN	0%	\$0.00

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Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		8-NOW 6AM															
E 4	8	10/10/12	10/10/12	8 News Now	6a M-F	CM	6-7a		--W----	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
					8 News Now	6a M-F											
E 5	8	10/11/12	10/11/12	8 News Now	6a M-F	CM	6-7a		---T---	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
					8 News Now	6a M-F											
E 6	8	10/07/12	10/07/12	NFL Reg Season Game	CM	NFL Football Reg.	-----S			:30	1	\$25,000.00	LV1	0.00	NM	1	\$25,000.00
					NFL Football Reg. Season	(10:00 AM-4:15 PM)											
E 8	8	10/07/12	10/07/12	Sun 530-6p Ins Ed Wkn	CM	530-6p			-----S	:30	1	\$650.00	LV1	0.00	NM	1	\$650.00
					Inside Edition Wknd												
E 9	8	10/05/12	10/05/12	Craig Ferguson	CM	1237a-137a			----F--	:30	1	\$450.00	LV1	0.00	NM	1	\$450.00
				Craig Ferguson													
E 10	8	10/08/12	10/08/12	Craig Ferguson	CM	1237a-137a			M-----	:30	1	\$450.00	LV1	0.00	NM	1	\$450.00
				Craig Ferguson													
E 11	8	10/09/12	10/09/12	Craig Ferguson	CM	1237a-137a			-T-----	:30	1	\$450.00	LV1	0.00	NM	1	\$450.00
				Craig Ferguson													
E 12	8	10/10/12	10/10/12	Craig Ferguson	CM	1237a-137a			--W----	:30	1	\$450.00	LV1	0.00	NM	1	\$450.00
				Craig Ferguson													
E 13	8	10/11/12	10/11/12	Craig Ferguson	CM	1237a-137a			---T---	:30	1	\$450.00	LV1	0.00	NM	1	\$450.00
				Craig Ferguson													
N 14	8	10/05/12	10/05/12	8 News Now 4p M-F	CM	4-5p			----F--	:30	1	\$1,300.00	LV2	0.00	NM	1	\$1,300.00
				8 News Now 4p M-F													
N 15	8	10/06/12	10/06/12	Sat 1135p-1235a Priv Pr	CM	1135p-1235a			-----S-	:30	1	\$300.00	LV2	0.00	NM	1	\$300.00
				Private Practice													

Totals 13 \$34,300.00